

Option A

Option A layout features a header with a fire department logo (1), 'Satellite Beach Fire & Paramedic Services' (2), and an image (3). Below the header is a Vital ICE app advertisement (4) and a notes section (5) containing a large number 5. The bottom section includes a shopping list (7) and important numbers.

Option B

Option B layout features a header with a fire department logo (1), 'ALPINE' logo (2), and 'W3CS' logo (3). Below the header is an AHA website advertisement (4) and a notes section (5) containing an image of a pipeline and a large number 5. The bottom section includes important numbers.

Option C

Option C layout features a header with 'KIDZ FUNERAL HOME' logo (1), contact info (2), and 'SOUTH TOMS RIVER' logo (3). Below the header is a 'kedzfuneralhome.com' advertisement (4) and a notes section (5) containing a large number 5. The bottom section includes a shopping list (7) and important numbers.

- Single Sponsor
- Advertises Vital ICE
- No image or tag line in notes section

- Single Sponsor
- Advertises Vital ICE
- Advertises additional app or website
- Notes section with image and tag line

- Co-branded
- Doesn't advertise Vital ICE
- Advertises other app or website
- Notes section with image and tag line and/or logo for either organization